

A black and white photograph of a magnifying glass resting on a tree trunk. The tree trunk shows prominent concentric growth rings, creating a circular pattern that draws the eye towards the center. The magnifying glass is positioned in the lower-left quadrant, with its handle extending towards the bottom left and its lens resting on the wood. The background is a close-up of the tree's bark, showing the texture and the circular growth patterns.

2ND AVENUE CAPITAL

COMPANY PROFILE

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WHO WE ARE

PURPOSE

To express our passion for business excellence by developing a portfolio of sustainable businesses in partnership with co-shareholders and management.

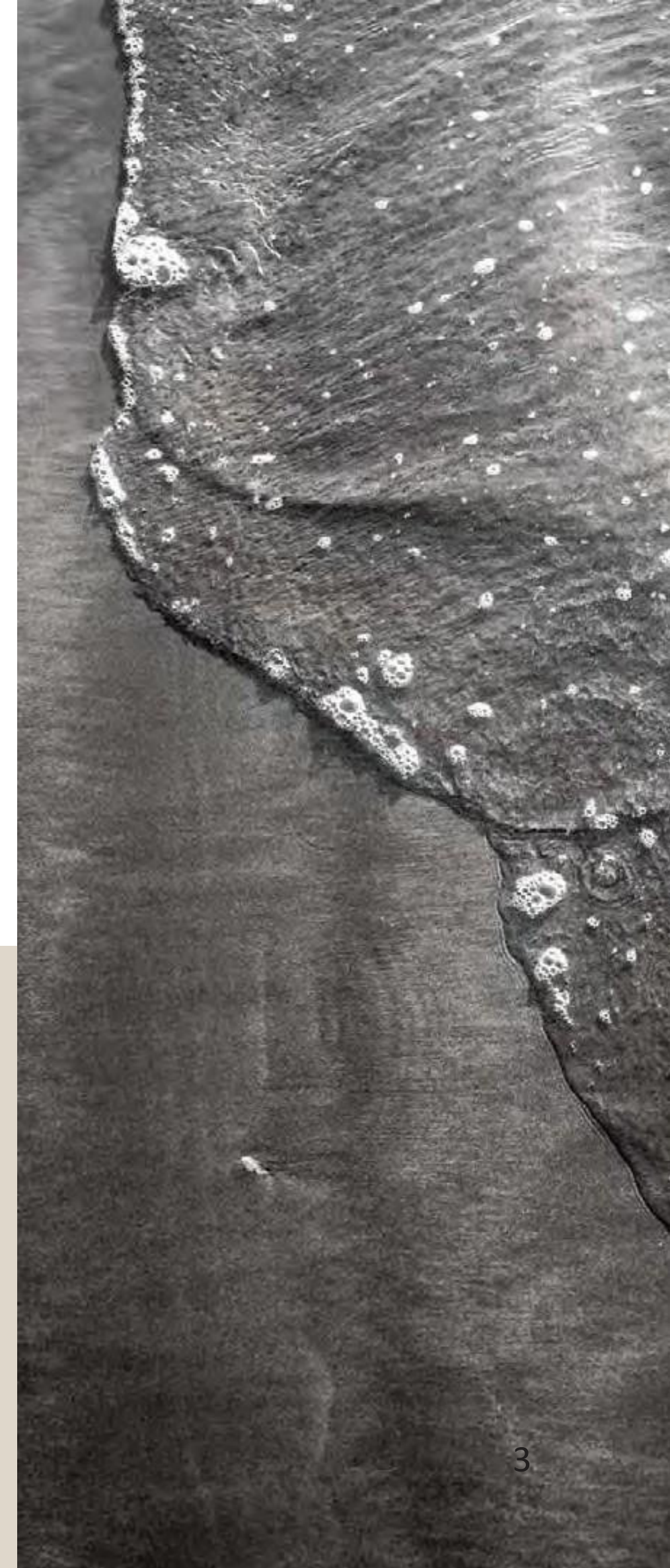
WHAT WE DO

2nd Avenue Capital is an aggregator of durable businesses with exciting prospects. We acquire controlling or significant equity positions in companies that present an opportunity for the firm to collaborate with the management and staff to promote a path to sustainable economic impact.

KEY DIFFERENTIATORS

Our vast business and professional experience enable us to actively support companies in often overlooked yet value enhancing activities of; governance, market development, strategy, financial management & planning, acquisitions, capital raising and industry research.

INVESTMENT CRITERIA



INVESTMENT PHILOSOPHY



WE INVEST IN PEOPLE

Our investment philosophy is premised on the notion that great companies are built by great people.

We want to invest alongside proven and progressive management teams with a deep understanding of their industries.



THE TEAM



NJABULO MTHEMBU

Njabulo is the founding chief executive of 2nd Avenue Capital. He is a private equity practitioner with deal experience in many industries. He was previously a partner at Treacle Private Equity where he co-managed investments on behalf of the firm's family of closed-end funds, realizing more than R1.5 billion for investors. He was also the managing director at BMFI, a publicly owned investment holding firm, a venture capital Dealmaker at the Industrial Development Corporation and a Senior Associate at Deloitte, New York. Njabulo has served on the boards of publicly traded and private companies including an assignment as executive committee and board member of the Southern African Private Equity & Venture Capital Association (SAVCA), where he co-authored and negotiated the Private Equity codes with the Department of Trade & Industry.



ALAN NAIDOO

Alan is a seasoned entrepreneur and co-founder of 2nd Avenue Capital. Alan has led African Capital Partners ("ACP"), an investment business with interests in ICT, proper financial services. Prior to ACP, Alan was a senior Transactor for FirstRand Banking Group and RMB. He also serves on the boards of ISA Holdings Limited and Global Asset Management Limited, both JSE listed companies.



ASHRAF DADA

Ashraf is a non-executive director at 2nd Avenue Capital. He is currently a Divisional Executive at a leading financial services firm. He has more than 20 years financial services experience across Africa and the Middle East. Ashraf founded and headed the corporate finance team at Gulf Bank, Kuwait, and the Financial Advisory Services team of Deloitte, Kuwait. He has concluded transactions in various sectors including FMCG, oil & gas, insurance and asset management.



OUR STRATEGIC MIGHT

- Our principals have served on the executive committees and group boards of leading South African companies.
- 2nd Avenue's portfolio companies will benefit from our 60 years combined operational expertise in global and regional companies.
- Our broad investment experience and networks place our investee companies in strong positions to transact on attractive Merger & Acquisition opportunities.



PARTNER WITH US TO UNLOCK GREATNESS

ALAN NAIDOO | **JABULO MTHEMBU**

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